



# How Sonic Automotive **boosts profits and employee productivity** with LearnUpon



*“We’re a lean team and LearnUpon makes our job easier so we can focus on improving our programs, achieving our KPIs, and ultimately making Sonic the best place to work and shop.”*



**Douglas Bryant** | VP of Talent Management, Training and Recruiting

Fortune 500 company Sonic Automotive uses LearnUpon to support the organization’s mission to recruit, develop, and retain the best talent in the industry, delivering powerful learning experiences across the employee lifecycle of its 8,400+ ‘Teammates.’

[Read their story](#)

## INDUSTRY

Automotive Retail

## REGION

AMER

## USE-CASE

Employee Training

## GOALS

Support big financial growth targets by accelerating new hire time to proficiency, boosting employee satisfaction, and reducing turnover.

## CHALLENGE

Expensive, cumbersome tools - for learners and for Sonic’s training team. Time-consuming and inaccurate reporting.

## SOLUTION

- + Centralized location
- + Separate environments for different brands
- + User-friendly, mobile platform
- + Blended delivery
- + Quick and accurate reporting
- + Strategic onboarding
- + Leadership development



### 8K+

Training 8k+ employees across the US



### 80%

Internal mobility at General Manager level



### 50%

Reduction in new hire time to proficiency



### 93%

Up to 93% time savings for admins





# Unlock the power of learning with LearnUpon LMS

Trusted by leaders from the world's most innovative companies

zendesk

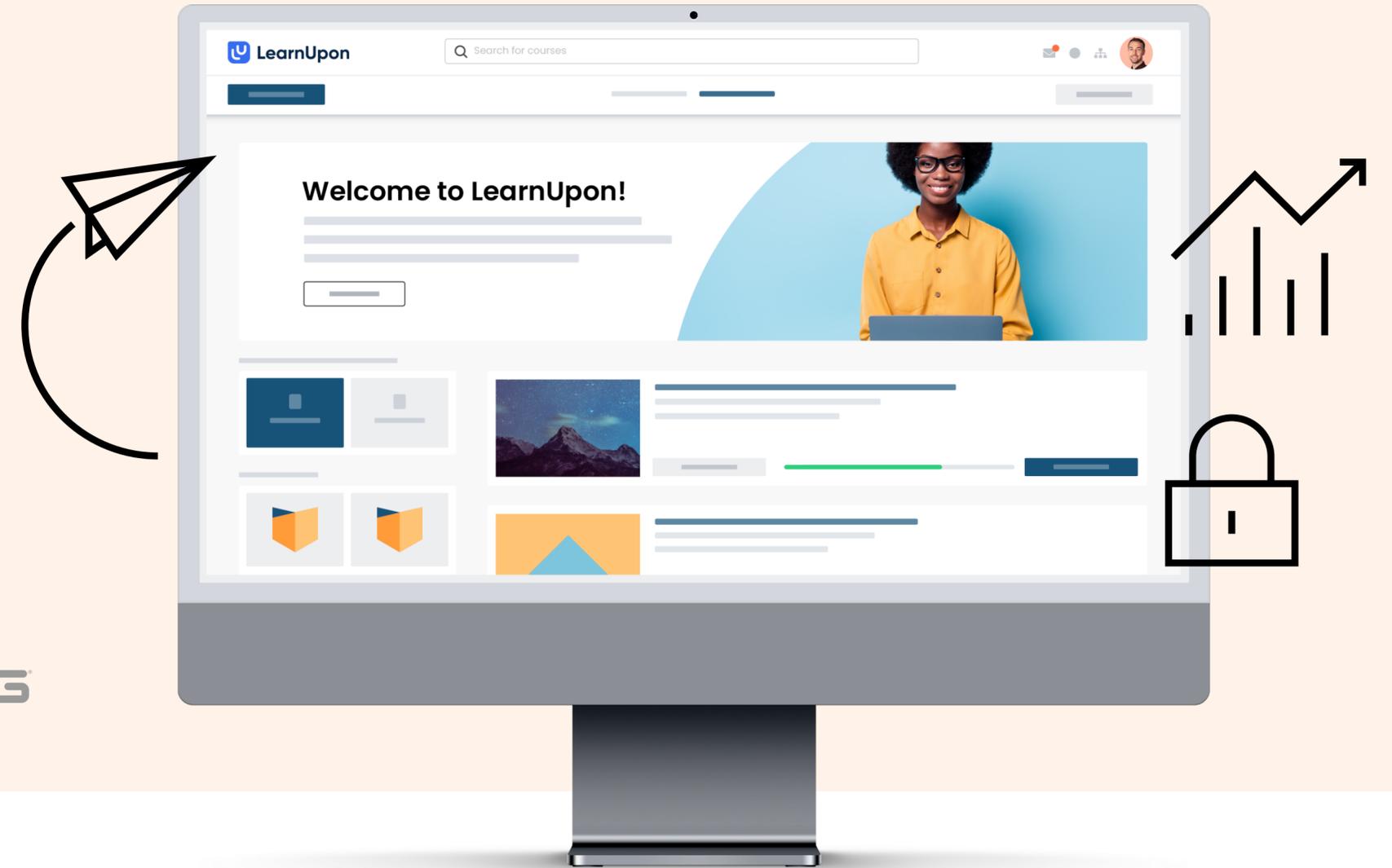
logitech

twilio

gusto

USA FOOTBALL

PING



**Ready to get started with LearnUpon?**

**United States/Canada**  
718 Arch Street, PA 19106,  
Philadelphia  
+1 888 908 3960

**Ireland/UK**  
D07 DHT3, Dublin  
IRE: +353 1 531 0121  
UK: +44 203 642 7679

**Australia/New Zealand**  
NSW, 2010,  
Sydney  
+61 283 111 209

LearnUpon.com  
 hello@learnupon.com  
 @learnupon  
 @lifeatlearnupon

[Schedule a demo](#)